

# PROFESSIONAL TRAINER CERTIFICATE

Certificated by the Chartered Institute of Environmental Health



Develop your techniques and confidence in training groups and gain a national qualification in training that will enable you to become licensed to deliver foundation qualifications\*

This qualification extends the content of basic training techniques by encouraging a dynamic and flexible approach to training delivery, taking into account some of the recent advances in accelerated learning and Neurolinguistic Programming.

\* (with relevant subject qualifications)

## Syllabus

### A Training Needs & Objectives

- Be able to match training sessions to the ability and needs of the students
- Understand how to set SMART training objectives and how to secure learners' commitment to achieving them

### B Learning Styles & Preferences

- Be aware of the factors that influence learning and use a simple but effective structure for recognising and accommodating different learning preferences in any training situation
- Understand how students have preferences for receiving and assimilating information
- Gagners Model of intelligence
- VAK

### C Training Skills

- Be able to select different and diverse training methods appropriately to meet different needs

### D Training Structure & Design

- Be able to design training sessions by carrying out effective planning & preparation

### E Training Styles & Communication

- Be able to use a variety of different ways of communicating information and making training more accessible and interesting to students
- Be able to use feedback and evaluation to ensure a process of continuous improvement

### F Training Assessment

- Understand a variety of different ways of assessing the effectiveness of training and measuring results
- Be able to use feedback and evaluation to ensure a process of continuous improvement

## Who should attend?

Anyone who needs to understand the basics of training practice or who wants to refine their training techniques. Essential for those who wish to become CIEH registered trainers

### Duration

3 Days

### 2008 Dates

28<sup>th</sup> – 30<sup>th</sup> January

28<sup>th</sup> – 30<sup>th</sup> April

23<sup>rd</sup> – 25<sup>th</sup> June

27<sup>th</sup> – 29<sup>th</sup> August

### Venue

Cheshire

## Programme Format

A fun, interactive and participative programme delivered over three days; with assessment sessions during the course and certification awarded upon successful completion of a short training session on the final day.

(NB: There is additional work outside the sessions to develop the content and materials for final assessment)

## Programme Fees

**£595 + VAT per person**

inclusive of tutorials, course materials, lunch & refreshments, registration & certification with CIEH



# The Performance Solution™

For further information please contact Ceri Heathcote at The Performance Solution on 01225 867 285 or email [ceri@theperformancesolution.com](mailto:ceri@theperformancesolution.com)